

16th Annual

RISE CUP CLASSIC

hosted by The TouchDown Club & benefitting YMCA Rise School of Dallas



THE GOLF CLUB of DALLAS

2200 W. Red Bird Lane | Dallas, Texas 75232

WEDNESDAY, SEPTEMBER 20, 2017

7:30 AM

REGISTRATION + TACO JOINT + BLOODY MARY BAR

9:00 AM

SHOTGUN START

2:30 PM

LUNCH + AWARDS + RAFFLE + LIBATIONS

for additional information, sponsorship and registration, contact:

Andrew Jones

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SPONSORSHIP & REGISTRATION



THE SHACK (1)

\$10,000

- Sponsorship of the halfway house & bar located in the center of the golf course, BEST EXPOSURE DURING ENTIRE TOURNAMENT – accessible from Holes 8, 13, and 14!
 - Entry For 2 Teams (8 Players Total)
 - \$800 to “Pop-Up Shop” (\$100/Player)
- *This sponsorship also receives all other sponsor level perks*

THE MERRY MEX (4)

\$5,000

- Hole Sponsorship Table on Par 3
- Entry For 1 Team (4 Players Total)
- \$800 to “Pop-Up Shop” (\$200/Player)
- Company Recognition On All Materials
- Each Player Receives RCC “Swag Bag” (Polo, Hat/Visor, RCC Tournament Logo Koozie, etc. – Over \$100 in Value!)
- Breakfast, Lunch & Beverages

JOHN DALY’S PANTS (14)

\$2,500

- Hole Sponsorship Table on Par 4 or 5
- Entry For 1 Team (4 Players Total)
- \$400 to “Pop-Up Shop” (\$100/Player)
- Company Recognition On All Materials
- Each Player Receives RCC “Swag Bag” (Polo, Hat/Visor, RCC Tournament Logo Koozie, etc. – Over \$100 in Value!)
- Breakfast, Lunch & Beverages

FOURSOMES (36)

\$800

- Each Player Receives RCC “Swag Bag” (Polo, Hat/Visor, RCC Tournament Logo Koozie, etc. – Over \$100 in Value!)
- Breakfast, Lunch & Beverages
- Individual golfer registration = \$200

YMCA RISE SCHOOL of DALLAS

6000 preston road | dallas, texas 75225



Founded in 1998 by John Poston, The TouchDown Club is a group of Dallas professionals working to raise charitable donations and contributions for the Rise School – which after a recent partnership and relocation of the school is now called The Moody Family YMCA Rise School of Dallas.

In 1998, The TouchDown Club of Dallas started with around 30 members and today the club has grown to over 300 active members and alumni across all professional industries in Dallas.

Then and today, TDC continues to be the lifeblood of YMCA Rise raising \$750K to \$1M every year to help improve the lives of children with special abilities and their families. Since the club's inception, TDC has raised over \$15M through our various annual events like: *Rise & Shine 5K Run, rise RoundUp, The Rise Cup Classic, The Stallings Award, and TDC BBQ Challenge.*

100% of the funds go directly to The Rise School and allow the program to continue to provide the highest quality early developmental and educational services to children with Down syndrome and other developmental disabilities.

The original Rise Program in Alabama was started in 1974. In 1990, with leadership from Coach Gene Stallings, The Stallings Center at the University of Alabama was constructed to house the school. The Center was built in honor of Coach Stallings' son, Johnny, who has Down syndrome. The proven curriculum developed at the University of Alabama has helped hundreds of "special" children obtain the skills they need for full participation in public school and society.

The Rise School of Dallas is accredited by the National Association for the Education of Young Children (NAEYC), a prestigious recognition achieved by only 7% of early childhood programs nationwide. The Rise School is the only NAEYC school in Dallas specializing in children with special needs.

The Rise School of Dallas has graduated 12-15 students per year since 2000. All are successfully participating in their school aged programs! Children who attend the Rise School maximize their opportunities for a productive and independent life so that they are able to be a contributive member of society.

... IT'S ALL FOR THE KIDS!



The
Rise Cup
Classic