



RISE ROUNDUP

OCT 5
THE RUSTIC

PARKER MCCOLLUM
WITH SPECIAL GUESTS **THE STEELDRIVERS**

DOORS OPEN AT 8
TICKETS AT
RISEROUNDUP.COM

BENEFITTING THE ASHFORD RISE SCHOOL OF DALLAS • HOSTED BY THE TOUCHDOWN CLUB OF DALLAS

PRESENTED BY *Tito's*  *Handmade*
VODKA

RISE ROUNDUP

Thursday, October 5th

7-8 pm VIP Party (by invite only)
8-11 pm Concert and Live Auction
11 pm - 12 am Cash Bar

The Rustic

3656 Howell St, Dallas, TX 75204

Opening: The Steeldrivers Featuring: Parker McCollum



TDClubDallas.org

Rise Roundup is the Touchdown Club's largest annual fundraiser held on the Thursday before the TX/OU game in Dallas. Rise Roundup has hosted countless famous artists including Jerry Jeff Walker, Stoney LaRue, Ray Wiley Hubbard, Pat Green, Robert Earle Keen, Ryan Bingham, Midland and Flatland Cavalry, all to support The Ashford Rise School of Dallas. Rise Roundup alone has raised over \$3 million to support this incredible program.

The Ashford Rise School of Dallas provides the highest quality of early education services to children ages six months to six years with and without disabilities in an inclusive environment. Rise delivers comprehensive education, intervention, and therapy to our students during their formative years. Master's level educators and on-staff speech, occupational, physical, and music therapists help us to meet each students' individual needs, resulting in a tailored educational and social experience for each child. To learn more about the Rise School please visit RiseDallas.org.



2023 COMMITTEE MEMBERS

2023 Rise Roundup Chairman
Garrett Inman

Vice Chair
David Owens

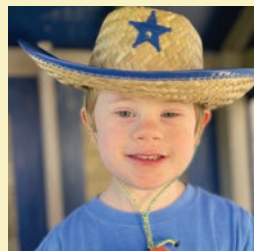
2023 Rise Roundup Committee
Art Barnes
Banks Newton (2021 Chair)
Blake Kinney (2023 Auction Chair)
Cameron Ongena
Collin Cooper
Ford Clemons (2022 Chair)
Hunter Rome
Jarrod McCabe

John Paul Floyd
Kane Sutphin
Matt Dornak
Matt Miller
Patrick Halpin (2019 Chair)
Peter Shaw
Teal Loftis
Trevor Pounds

QUESTIONS?

Please contact
Caroline Snabes,
Rise Director of
Development

csnabes@YMCADallas.org
(o) 469.276.0682
(m) 847.668.6027



SPONSORSHIP OPPORTUNITIES

Jefe (1 available) - \$75,000

- 20 VIP Tickets
- Access to meet and greet with Parker McCollum and The Steeldrivers before concert (6-7pm)
- Access to VIP Dinner (7-8pm)
- GOBO logo on Stage throughout concert
- Opportunity to introduce The Steeldrivers on stage
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, all marketing materials, on-site @ event
- 20 event posters signed by artists

Comida (1 available) - \$40,000

- 20 VIP Tickets
- Access to meet and greet with Parker McCollum and The Steeldrivers before concert (6-7pm)
- Exclusive signage at VIP Dinner (7-8pm)
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, all marketing materials, on-site @ event
- 20 event posters signed by artists



Trail Boss (4 available) - \$35,000

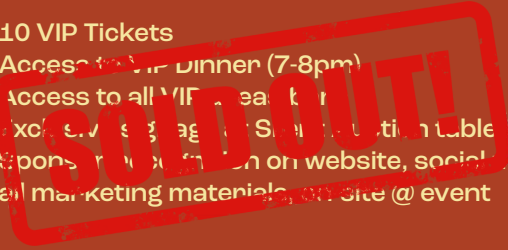
- 20 VIP Tickets
- Access to VIP Dinner (7-8pm)
- Access to all VIP areas/bars
- Your logo on one of the following: cups, Koozies, napkins, wristbands
- Sponsor recognition on website, social media, all marketing materials, on-site @ event

Outlaw (15 available) - \$12,000

- 10 VIP Tickets
- Access to VIP Dinner (7-8pm)
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, all marketing materials, on-site @ event

Silent Auction (1 available) - \$12,000

- 10 VIP Tickets
- Access to VIP Dinner (7-8pm)
- Access to all VIP areas/bars
- Exclusive signage at Silent Auction Tables
- Sponsor recognition on website, social media, all marketing materials, on-site @ event



Vaquero (35 available) - \$7,500

- 10 VIP Tickets
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, and all marketing materials



SPONSORSHIP COMMITMENT FORM

CONTACT INFORMATION

**SPONSOR NAME
(FOR RECOGNITION):** _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL ADDRESS: _____

PHONE: _____

PAYMENT INFORMATION

_____ ENCLOSED IS MY CHECK PAYABLE TO TOUCHDOWN CLUB OF DALLAS

_____ PLEASE CHARGE MY ___ VISA ___ MASTERCARD ___ DISCOVER ___ AMEX

CARD #: _____ EXP. DATE: _____ CVV CODE: _____

NAME AS IT APPEARS ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SIGNATURE: _____ DATE: _____

ROUNDUP COMMITMENT LEVEL

_____ STAGE _____ COMIDA _____ TRAIL BOSS _____ OUTLAW

_____ SILENT AUCTION _____ SALOON _____ VAQUERO

PLEASE RETURN THIS FORM TO:

Caroline Snabes · csnabes@YMCADallas.org
THE ASHFORD RISE SCHOOL OF DALLAS
6000 Preston Road, Dallas, Texas 75205
(o) 469.276.0682 · (m) 847.668.6027

RiseRoundup.com

Email your company logo in pdf, vector or eps format to csnabes@YMCADallas.org
ALL DONATIONS ARE TAX DEDUCTIBLE.



IN KIND DONATION FORM

CONTACT INFORMATION

SPONSOR NAME
(FOR RECOGNITION): _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL ADDRESS: _____

PHONE: _____

IN KIND COMMITMENT LEVEL

____ TIME DONATION ____ SERVICE DONATION ____ ITEM DONATION ____ MONEY DONATION

DETAILS: _____

_____ ESTIMATED VALUE: _____

PAYMENT INFORMATION - FOR MONEY DONATIONS

____ ENCLOSED IS MY CHECK PAYABLE TO TOUCHDOWN CLUB OF DALLAS

____ PLEASE CHARGE MY ____ VISA ____ MASTERCARD ____ DISCOVER ____ AMEX

CARD #: _____ EXP. DATE: _____ CVV CODE: _____

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The Ashford Rise School of Dallas

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