



Tito's Handmade VODKA



Featuring
MIDLAND
& FLATLAND CAVALRY

23rd Annual Rise Roundup

Thursday, October 6th

7-8 pm Sponsor Reception (invite only)

8-11 pm General Admission

The Rustic

3656 Howell St, Dallas, TX 75204

RiseRoundup.com

Tito's



Handmade

VODKA

AUSTIN ★ TEXAS



TDClubDallas.org

Rise Roundup is the Touchdown Club's largest annual fundraiser held on the Thursday before the TX/OU game here in Dallas. Rise Roundup has hosted countless famous artists including Jerry Jeff Walker, Stoney LaRue, Ray Wiley Hubbard, Pat Green, Robert Earle Keen, and Ryan Bingham, all to support **The Ashford Rise School of Dallas**. Rise Roundup alone has raised over \$2.5 million to support this incredible program.

The Ashford Rise School of Dallas provides the highest quality of early education services to children ages six months to six years with and without disabilities in an inclusive environment. Rise delivers comprehensive education, intervention, and therapy to our students during their formative years. Master's level educators and on-staff speech, occupational, physical, and music therapists help us to meet each student's individual needs, resulting in a tailored educational and social experience for each child. To learn more about the Rise School please visit **RiseDallas.org**.



The Ashford Rise School[™] 
OF DALLAS

2022 Committee Members

2022 Rise Roundup Chairmen

Ford Clemons & Garrett Inman

2022 Rise Roundup Committee

Banks Newton

Jimmy Wentworth

Jarrod McCabe

Cameron Ongena

Patrick Halpin

David Owens

Teal Loftis

Garrett Nerren

Trevor Pounds

Questions?

Please contact

Caroline Snabes

Director of Development

CSnabes@YMCADallas.org

(o) 469.276.0682

(m) 847.668.6027



Rise Roundup 2022



Sponsorship Opportunities

Stage (1 available) - \$30,000

- 20 VIP Tickets
- Access to meet and greet with Flatland Cavalry and Midland before concert (6-7 pm)
- Access to VIP Dinner (7-8 pm)
- Opportunity to introduce Flatland Cavalry on stage
- GOBO logo on stage throughout concert
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, and all marketing materials
- 20 event posters signed by artists

Comida (1 available) - \$30,000

- 20 VIP Tickets
- Access to meet and greet with Midland and Flatland Cavalry before concert (6-7 pm)
- Exclusive signage at VIP Dinner (7-8 pm)
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, and all marketing materials
- 20 event posters signed by artists

Trail Boss (4 available) - \$25,000

- 20 VIP Tickets
- Access to VIP Dinner (7-8 pm)
- Your logo on one of the following: cups, koozies, napkins, wristbands
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, and all marketing materials

Outlaw (15 available) - \$10,000

- 10 VIP Tickets
- Access to VIP Dinner (7-8 pm)
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, and all marketing materials

Silent Auction (1 available) - \$10,000

- 10 VIP Tickets
- Access to VIP Dinner (7-8 pm)
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, and all marketing materials

Saloon (2 available) - \$7,500

- Exclusive rights to your alcohol being served at the event
- Bar signage
- Whiskey, Tequila, Gin, Rum

Vaquero (45 available) - \$5,000

- 10 VIP Tickets
- Access to all VIP areas/bars
- Sponsor recognition on website, social media, and all marketing materials

VIP tickets only available to sponsors.

Sponsorship Commitment Form

CONTACT INFORMATION

SPONSOR NAME
(FOR RECOGNITION): _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL ADDRESS: _____

PHONE: _____

PAYMENT INFORMATION

____ ENCLOSED IS MY CHECK PAYABLE TO **TOUCHDOWN CLUB OF DALLAS**

____ PLEASE CHARGE MY ___ VISA ___ MASTERCARD ___ DISCOVER ___ AMEX

CARD #: _____ EXP. DATE: _____ CVV CODE: _____

NAME AS IT APPEARS ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SIGNATURE: _____ DATE: _____

ROUNDUP COMMITMENT LEVEL

____ STAGE ____ COMIDA ____ TRAIL BOSS ____ OUTLAW

____ SILENT AUCTION ____ SALOON ____ VAQUERO

PLEASE RETURN THIS FORM TO:

Caroline Snabes • csnabes@YMCADallas.org
The Ashford Rise School of Dallas
6000 Preston Road, Dallas, Texas 75205
(o) 469.276.0682 • (m) 847.668.6027

RiseRoundup.com

Email your company logo in pdf, vector or eps format to csnabes@YMCADallas.org

ALL DONATIONS ARE TAX DEDUCTIBLE.



In Kind Donation Form

CONTACT INFORMATION

SPONSOR NAME
(FOR RECOGNITION): _____

CONTACT NAME: _____

MAILING ADDRESS: _____

CITY/STATE/ZIP: _____

EMAIL ADDRESS: _____

PHONE: _____

IN KIND COMMITMENT LEVEL

____ TIME DONATION ____ SERVICE DONATION ____ MONEY DONATION

DETAILS: _____

_____ ESTIMATED VALUE: _____

PAYMENT INFORMATION - FOR MONEY DONATIONS

____ ENCLOSED IS MY CHECK PAYABLE TO **RISE SCHOOL ROUNDUP**

____ PLEASE CHARGE MY ____ VISA ____ MASTERCARD ____ DISCOVER ____ AMEX

CARD #: _____ EXP. DATE: _____ CVV CODE: _____

NAME AS IT APPEARS ON CARD: _____

BILLING ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

SIGNATURE: _____ DATE: _____

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