



## Jefe | \$45,000 (1 available)

Reserve your sponsorship by September 17, 2021 to guarantee all sponsorship marketing benefits.

- 45 VIP Tickets
- **Presenting Sponsor** recognition at event, in all media coverage, and on social media & website
- Access to Sponsor Reception & private concert from 6-7pm (includes dinner and open bar)
- Access to VIP Bars (premium beer, wine and spirits) all night
- Access to prime seating and standing room all night
- Opportunity to speak / introduce Ryan Bingham on stage
- Limited # of All Access Passes to meet and greet Ryan Bingham (information to follow), pending COVID restrictions
- Logo on concert poster & Ryan Bingham signed concert poster

## Comida | \$30,000 (1 available)

Reserve your sponsorship by September 17, 2021 to guarantee all sponsorship marketing benefits.

- 30 VIP Tickets
- **VIP Reception Sponsor** recognition at event, in all media coverage, and on social media & website
- Access to VIP Reception & private concert from 6-7pm (includes dinner and open bar)
- Access to VIP Bars (premium beer, wine and spirits) all night
- Access to prime seating and standing room all night
- Logo on event poster & Ryan Bingham signed event poster

## Trail Boss | \$20,000 (6 available)

Reserve your sponsorship by September 17, 2021 to guarantee all sponsorship marketing benefits.

- 20 VIP Tickets
- Company/individual recognition at event and on social media & website
- Access to Sponsor Reception & private concert from 6-7pm (includes dinner and open bar)
- Access to VIP Bars (premium beer, wine and spirits) all night
- Access to prime seating and standing room all night
- Your logo on one concert item (cups, koozies, napkins, wristband, VIP lanyard, valet signage)
- Logo on event poster & Ryan Bingham signed event poster

## Outlaw | \$10,000 (6 available)

Reserve your sponsorship by September 17, 2021 to guarantee all sponsorship marketing benefits.

- 10 VIP Tickets
- Company/individual recognition at event and on social media & website
- Access to Sponsor Reception & private concert from 6-7pm (includes dinner and open bar)
- Access to VIP Bars (premium beer, wine and spirits) all night
- Access to prime seating and standing room all night
- Ryan Bingham signed event poster

## Cattle Barron | \$7,500 (25 available)

Reserve your sponsorship by September 17, 2021 to guarantee all sponsorship marketing benefits.

- 10 VIP Tickets
- Access to Sponsor Reception & private concert from 6-7pm (includes dinner and open bar)
- Access to VIP Bars (premium beer, wine and spirits) all night
- Access to prime seating and standing room all night

## Vaquero | \$5,000 (15 available)

Reserve your sponsorship by September 17, 2021 to guarantee all sponsorship marketing benefits.

- 10 VIP Tickets for Concert
- Company/individual recognition at event and on social media & website
- Access to VIP Bars (premium beer, wine and spirits) all night
- Access to prime seating and standing room all night

## Saloon | \$5,000 (1 per spirit/alcohol type)

Reserve your sponsorship by September 17, 2021 to ensure exclusivity.

- Exclusive rights to your alcohol being served at the event
- Bar signage

## Wrangler | \$2,500 (10 available)

Reserve your sponsorship by September 17, 2021 to guarantee marketing benefits.

- 10 General Admission Tickets for Concert
- Event and Media Recognition



Sponsor/Donor Name \_\_\_\_\_

Sponsorship Level \_\_\_\_\_ Amount \_\_\_\_\_

Sponsorship Signature \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Authorized Signature \_\_\_\_\_

Circle Credit Card Type: AMEX MASTERCARD VISA DISCOVER

Credit Card Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip Code \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

My Check is Enclosed (made payable to TouchDown Club)

I will wire funds

Please send check with form attached to:

ACH / Fed Funds wires:

**Caroline Snabes**  
6000 Preston Rd.  
Dallas, TX 75205

*A representative from the TouchDown Club will provide ACH / Fed Funds wire instructions upon receipt of this form. Please send this form to Caroline Snabes @ CSnabes@YMCADallas.org..*

Please mail (address above) or scan completed form to Caroline Snabes at [CSnabes@YMCADallas.org](mailto:CSnabes@YMCADallas.org).  
To learn more about Rise Roundup please visit [RiseRoundup.org](http://RiseRoundup.org).

*TouchDown Club of Dallas and The Ashford Rise School of Dallas are non-profit 501 ( c ) ( 3 ) organizations.*