



SPONSORSHIP SELECTION FORM

FOR REGISTRATION AND SPONSORSHIP INQUIRIES PLEASE EMAIL ELIAS BAHAR AT EBAHAR@BALFOURBEATTYUS.COM.

() **BIG TEXAS BBQ TITLE SPONSOR - \$25,000**

() **TENTS/BBQ AREAS - \$2,500-\$10,000**

Please Check One

- ~~CONCERT STAGE - \$10,000~~ SOLD TO BEN E. KEITH
- ~~PAVILION - \$7,500~~ SOLD TO BALFOUR BEATTY
- VIDEO BOARD - \$7,500
- AUCTION - \$5,000
- BEVERAGE TENT (2 AVAILABLE) - MAIN \$7,500; SECONDARY \$5,000
- CELEBRITY JUDGING ZONE - \$5,000
- KID ZONE - \$5,000
- PARKING LOT - \$5,000
- RIB SPONSOR - \$5,000
- VENDOR ROW - \$5,000
- VIP AREA @ CONCERT - \$5,000
- VIP PAVILION - \$5,000
- RISE CLASSROOM COOKING COMPETITION - \$2,500

() **SWAG SPONSOR - \$5,000**

Please Check One

- APRON
- BAG
- CUP
- KOOZIE
- WRISTBAND

() **MARKETING SPONSOR - \$5,000**

Please Check One

- EVENT PHOTOS
- PROMOTIONAL VIDEO
- WEBSITE

() **RAFFLE SPONSOR - \$2,000-\$2,500**

Please Check One

- BIG GREEN EGG (\$2,500)
- YETI (\$2,000)

() **TEAMS - \$750-\$3,000**

Please Check One

- ULTIMATE BBQ PACKAGE: \$3,000
- PREMIER TEAM: \$1,500
- STANDARD TEAM: \$750

() **VENDOR BOOTH- \$500**





SPONSORSHIP CONTACT FORM

FOR REGISTRATION AND SPONSORSHIP INQUIRIES PLEASE EMAIL ELIAS BAHAR AT EBAHAR@BALFOURBEATTYUS.COM.

Sponsor/Team Name _____

Contact Name _____

Address _____

Phone _____ E-mail _____

Referred By _____

Payment

Check Made out to the Touchdown Club of Dallas

Mail with this form to Caroline Snabes at **6000 Preston Rd. Dallas, TX 75205**

Card (circle) VISA MASTERCARD AMX

Name on Card _____

CC _____ CVV _____

Exp. Date _____ Amount Charged _____

Signature _____

Please Invoice Us

Email address to receive invoice _____





SPONSORSHIP PACKAGES

FOR REGISTRATION AND SPONSORSHIP INQUIRIES PLEASE EMAIL ELIAS BAHAR AT EBAHAR@BALFOURBEATTYUS.COM.

TITLE SPONSOR - \$25,000

(1 available)

INCLUDES

- ✓ Big Texas BBQ Presented by "ABC, Co."
- ✓ Name & Logo on Event Shirts and Hats
- ✓ Name & Logo on Marketing Materials Before, During, After Event
- ✓ 2 Premier BBQ Teams Spots (30 GA tickets and Open Bar by Ben E. Keith)
- ✓ 2 VIP Reserved Tables for Concert (20 VIP tickets)
- ✓ VIP Open Bar
- ✓ VIP Catered BBQ Dinner

TENTS & BBQ EVENT AREAS - \$5,000-\$10,000

Sponsor Name & Logo on One of the Following: (7 available)

- | | |
|--|--|
| <input type="radio"/> CONCERT STAGE | \$10,000 – SOLD TO BEN E. KEITH |
| <input type="radio"/> PAVILION | \$7,500 |
| <input type="radio"/> VIDEO BOARDS | \$7,500 |
| <input type="radio"/> BEVERAGE TENT(Main) | \$7,500 |
| <input type="radio"/> BEVERAGE TENT (2 nd) | \$5,000 |
| <input type="radio"/> VIP BAR | \$5,000 |
| <input type="radio"/> AUCTION | \$5,000 |
| <input type="radio"/> CELEBRITY JUDGING ZONE | \$5,000 |
| <input type="radio"/> KID ZONE | \$5,000 |
| <input type="radio"/> PARKING LOT | \$5,000 |
| <input type="radio"/> COMPETITION RIB SPONSOR | \$5,000 |
| <input type="radio"/> VENDOR ROW | \$5,000 |
| <input type="radio"/> VIP AREA @ CONCERT | \$5,000 |
| <input type="radio"/> VIP PAVILION | \$5,000 |
| <input type="radio"/> RISE CLASSROOM COOKING | \$2,500 |
| <input type="radio"/> COMPETITION SPONSOR | |

INCLUDES

- ✓ (1) Premier Team
- ✓ 10 VIP Tickets (access to open bars, competition, and concert)
- ✓ Advertising placement on all marketing materials and at event





SPONSORSHIP PACKAGES

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SWAG SPONSOR - \$5,000

Sponsor Name & Logo on One of the Following: (5 available)

- EVENT BBQ APRON
- EVENT TOTE BAG
- BAR CUPS
- BAR KOOZIE
- EVENT WRISTBAND
- BBQ EVENT TRAYS

INCLUDES

- ✓ (1) Premier Team
- ✓ 10 VIP Tickets (access to open bars, competition, and concert)
- ✓ Advertising placement on all marketing materials and at event

MARKETING SPONSOR - \$5,000

Company Watermark on One of the Following (2 available)

- All Professional Event Photos
- Big Texas BBQ Promotional video for 2023
- Big Texas BBQ Website

INCLUDES

- ✓ Premier Team
- ✓ 10 VIP Tickets (Access to Open Bar, Competition, and Concert)
- ✓ Advertising Placement on All Marketing Materials and at Event

RAFFLE SPONSOR - \$2,000-\$2,500

Sponsor Logo on One of the Following to be Ruffled Off (6 of each available)

- Big Green Egg \$2,500
- Yeti \$2,000

INCLUDES

- ✓ (1) Standard Team
- ✓ 10 GA Tickets
- ✓ Advertising Placement on All Marketing Materials & at Event





BBQ TEAM & VENDOR PACKAGES

FOR REGISTRATION AND SPONSORSHIP INQUIRIES PLEASE EMAIL ELIAS BAHAR AT EBAHAR@BALFOURBEATTYUS.COM.

BBQ TEAMS - \$750-\$3,000

- **ULTIMATE BBQ TEAM & VIP PACKAGE** **\$3,000**
 - ✓ 12ft x 25ft Premium Competition Spot
 - ✓ Ribs for Competition
 - ✓ Advertising placement on all marketing materials and at event
 - ✓ 10 VIP Tickets (Includes BBQ Dinner, VIP Concert Area, VIP Open Bar)
- **PREMIER BBQ TEAM** **\$1,500**
 - ✓ 12ft x 25ft Premium Competition Spot
 - ✓ Ribs for Competition
 - ✓ 15 GA Tickets (Includes open bar by Ben E. Keith)
- **STANDARD BBQ TEAM** **\$750**
 - ✓ 12ft x 25ft Competition Spot
 - ✓ Ribs for Competition
 - ✓ 10 GA Tickets (Includes open bar by Ben E. Keith)

VENDORS SPACE

- **BIG TEXAS VENDOR BOOTH** **\$500**
 - ✓ 12 x 25ft Space in the Vendor Space to Set Up & Market Your Business
 - ✓ Please Bring Your Own Set Up

GENERAL ATTENDANCE

(Tickets available at BigTexasBBQ.org starting March 1st)

- **VIP BBQ TABLE** **\$1,500**
 - ✓ 10 VIP Tickets
 - ✓ Reserved Concert Table
 - ✓ Marketing Benefits
- **GENERAL ADMISSION TICKETS** **\$75**

No Charge for 18 and Under

 - ✓ All Day Passes
 - ✓ Open Bar by Ben E. Keith

