

SEVENTH ANNUAL



## TouchDown Club of Dallas 7th Annual Rib & Appetizer Cook-off

For registration and sponsorship inquiries please email Caroline Snabes at [csnabes@ymcadallas.org](mailto:csnabes@ymcadallas.org) and Joshua Furrh at [joshuafurrh@gmail.com](mailto:joshuafurrh@gmail.com)

### **BBQ Team Prices, Event Tickets, Concert Tables and Sponsorship Opportunities**

#### **Team Prices**

- \$500 Per Standard Team location
  - 60'x35' spot and Ribs for Competition
- \$750 Per Standard Team location with Sponsor Recognition
  - 60'x35' spot and Ribs for Competition
  - Sponsor Recognition at event and on marketing materials
- \$1,500 Per Premier Team location with Sponsor Recognition
  - 60'x35' spot and Ribs for Competition
  - Includes choice of spot in premier location, first come, first serve
  - Sponsor Recognition at event and on marketing materials

#### **Event Tickets (available at [TDCBBQ.com](http://TDCBBQ.com))**

- \$50 individual tickets for patrons
- No charge for 18 and under

**\*\*\*See maps below for locations of Teams, Pavilions, VIP Area and more\*\*\***

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## VIP Area - Tables for Concert

### **Concert VIP Area - Table Seating Only - 21 & up only**

- \$5,000 - 2 VIP Tables Available - Seats 20 people total - Front Row
  - Tickets include access to:
    - One premier BBQ Team - 10 participants
    - Day pass for BBQ and Concert for all 20 guests
    - The VIP Pavilion - Full Bar Access
    - Catered Dinner
    - Table will have personal wait staff
    - VIP Parking
    - Sponsor Recognition at event and on marketing materials
  
- \$3,000 a table - 45 Tables Available - Seats 10 people - VIP Section
  - Tickets include access to:
    - One premier BBQ Team - 10 participants
    - Day pass for BBQ and Concert
    - The VIP Pavilion - Full Bar Access
    - Catered Dinner
    - VIP Parking
    - Sponsor Recognition at event and on marketing materials

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# **Sponsorship Opportunities**

## **Title Sponsor – \$25,000 (1 Available)**

- Name on event “The 7th Annual Touchdown Club of Dallas Rib & Appetizer Cook-off, brought to you by ABC Inc.”
- 3 Front row tables for 10 people each in the VIP section
  - 30 VIP wristbands with access to the pavilion and the VIP Bar
- Premier team location at event
- Company recognition through event by MC, as well as between band sets
- Company logo on event food trays
- Prominent advertising placement on all marketing materials, at the event and on video board

## **Main Stage Sponsor – \$10,000 (1 Available)**

- Name on stage “The ABC Inc. Stage”
- Each performer being presented by “ABC Inc.”
- Premier team location at event
- Recognition through event by MC, as well as between band sets
- Prominent advertising placement on all marketing materials, at the event and on video board
- 10 event wristbands

## **Video Board Sponsor – \$7,500 (1 Available)**

- Name on video board
- Premier team location at event
- Recognition through event by MC, as well as between band sets
- Prominent advertising placement on all marketing materials, at the event and on video board
- 10 event wristbands

## **Celebrity Judging Zone Sponsor \$5,000 (1 Available)**

- Name on judging area “The ABC Inc. Judge’s Corner”
- Premier team location at event
- ABC Inc. on plates and napkins
- Advertising Placement on all marketing materials and on video board
- Includes access to the judging portion of the pavilion - allows viewing of judging!
- 10 event wristbands

**SWAG Sponsor - \$5,000 (1 Available)**

- Premier team location at event
- Company logo to be included on all event swag bags, hats and shirts
- 10 Official TDC Rib Cook-Off Shirts
- Advertising Placement on all marketing materials, at the event and on video board
- 10 event wristbands

**Beverage Tent, Wristband and Cup Sponsor – \$3,500 (1 Available)**

- Name on beverage tent “The ABC Inc. Beverage Bar”
- Advertising Placement on cups distributed to teams and at beverage bar
- Standard team location at event
- Advertising Placement on all marketing materials and on video board
- Company logo will be placed on all wristbands for teams
- 10 event wristbands

**Koozie Sponsor – \$3,500 (1 Available)**

- Advertising Placement on all koozies distributed to teams
- Standard team location at event
- Advertising Placement on all marketing materials and on video board
- 10 event wristbands

**Kid Zone Sponsor – \$3,000 (1 Available)**

- Name on Kid Zone “The ABC Inc. Kid Zone”
- Standard team location at event
- Advertising Placement on all marketing materials, at the event and on video board
- 10 event wristbands

**Big Green Egg Sponsors – \$2,500 (Unlimited)**

- Big Egg winner brought to you by “Abc Inc.”
- Standard team location at event
- Advertising Placement on all marketing materials, at the event and on video board
- 10 event wristbands

## **Pavilion Sponsors**

- **VIP Pavilion \$5,000 (1 available)**
  - Name on Pavilion “The ABC Inc. Pavilion”
  - Standard team location at event
  - Advertising Placement on all marketing materials, at the event and on video board
  - 10 event wristbands
- **Vendor Pavilion - \$2,500 (1 available)**
  - Name on Pavilion “The ABC Inc. Pavilion”
  - Standard team location at event
  - Advertising placement on all marketing materials, at the event and on video board
  - 10 event wristbands
- **Welcome and Registration Pavilion, and Rib Sponsor - \$4,000 (1 Available)**
  - Name on Pavilion “The ABC Inc. Pavilion”
  - Standard team location at event
  - Prominent advertising placement on all marketing materials, at the event and on video board
  - 10 event wristbands

## **BBQ Stage Sponsor – \$2,000 (1 Available)**

- BBQ Stage brought to you by “ABC Inc.”
- Standard team location at event
- Advertising Placement on all marketing materials, at the event and on video board
- 10 event wristbands

## **Yeti Sponsor - \$1,500 (Unlimited)**

- Standard team location at event
- Company logo will be placed on Yeti Haul
- Advertising Placement on all marketing materials, at the event and on video board
- 10 event wristbands

## **Marketing Sponsor - \$250 (15 Available)**

- Booth locations for professional restaurants, chefs, vendors, retail, etc...
- Large location in the vendor pavilion
- Advertising placement on all marketing materials, at the event and on video board
- Booth locations will include space for setup, signage and demo tables
- Opportunity to provide food samples and sell merchandise
- 10 event wristbands

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Murphy Rd

### TDC BBQ 2021 - Southfork Ranch

6 views

All changes saved in Drive

Add layer Share Preview

Untitled layer

Individual styles

Main Stage

VIP AREA

Vip Pavilion

Premier BBQ Team Spots

Standard BBQ Team Spots

VIP Parking

Team Captains Parking

Roads - Entrance and Exit

Event Parking - Participants ...

Event Vendors and Judges P...

Restrooms and Dumpster

Welcome and Registration P...

BBQ Stage

Drop-off/Pick-up Area - Uber, ...

VIP Bathrooms

Base map

255

N Murrah Rd

551

200



Trail Rides USA

Main Stage

Concert VIP Area

VIP Pavilion and Bathrooms

Premier Team Locations

Vendor Pavilion

BBQ Stage

Standard Team Locations

Welcome and Registration Pavilion

Bathrooms

Parking

Google My Maps

1	2	3	7	8	9
4	5	6	10	11	12
13	14	15	19	20	21
16	17	18	22	23	24
25	26	27	31	32	33
28	29	30	34	35	36
37	38	39	43	44	45
40	41	42	46	47	48
49	50	51	55	56	57
52	53	54	58	59	60
61	62	63	67	68	69
64	65	66	70	71	72
73	74	75	79	80	81
76	77	78	82	83	84