

ZiegenBock BIG TEXAS BBQ

Benefiting the Touchdown Club of Dallas

Presented by Ben E. Keith Beverages



10 YEAR ANNIVERSARY!!!

March 23rd, 2024, 10 am to 4pm at Fair Park



Ribs 1st Place - \$1,000

Appetizers 1st Place - \$1,000

Brisket 1st Place - \$1,000

Best Tailgate 1st Place - \$1,000



Turn-in Times

Brisket 12:00 PM

Appetizers 1:00 PM

Ribs 2:00 PM

Winners Announced at 3:00 pm

12:30 PM BAD Chicken Wing Eating Competition
Live Music/Bounce Houses/Face Painting/DFD Fire Truck

Celebrity Judges:

*Tootsie Tomanetz, Jack Perkins, Daniel Vaughn, Jeffrey Hobbs,
Marshall Pritchard, Doug Pickering, Allie Adamek, Michael McCoy*

Join us for the 10th Annual TDC Big Texas BBQ. A
day of great food and great times. Benefiting The
Ashford Rise School of Dallas.

Sponsorship and Participation Opportunities \$750 to \$10,000
\$10 General Admission

"It's all for the kids!"



ZiegenBock BIG TEXAS BBQ

Benefiting the Touchdown Club of Dallas

Presented by Ben E. Keith Beverages



\$10,000 VIP Tailgate - 10 Available

- VIP Team Spot with overnight trailer surrounding main stage
- 2 Night Trailer includes - lounge, sleeping for 6, private shower and bathroom
- Includes one sponsorship below "Sponsorship Options", first come, first serve.
- Exclusive entry to brisket competition Friday night to be judged Saturday
- Company Recognition on Main Event Banner and Entry Banner
- Access to VIP Bar & Personal Concierge

\$5,000 Premier Sponsorship - 5 Available

- VIP Team Spot with company recognition on main stage and entry banner
- Includes one sponsorship below "Sponsorship Options", first come, first serve.

Sponsorship Options ...

- 1) Shirt Sponsor - Event logo on left chest, Sponsor Logo on left sleeve.
- 2) Dad Hat Sponsor - Company logo front, Event Logo on the left side
- 3) Rope Hat Sponsor - Company logo front, Event Logo on the left side
- 4) Standard Koozie - Company logo on one side, Event Logo on the other side
- 5) Skinny Koozie - Company logo on one side, Event Logo on the other side
- 6) Styro Cup Sponsor - Company logo on one side, Event Logo on the other side
- 7) Apron Sponsor - Event Logo on front with company logo on below
- 8) Lunch Tray - Event Logo an company logo on tray
- 9) Event Wristband- Event Logo an company logo on wristband
- 10) Event Fleece Vests - Event logo on chest and company logo on on back
- 11) Main Bar
- 12) Celebrity Judges Zone
- 13) Big Pavilion Sponsor
- 14) Registration Tent Sponsorship/Check In
- 15) Kidszone & Fire Truck

\$750 Team Sponsorship - 40 Available

- Standard Team Spot with company recognition on entry banner
- Feel free to compete or tailgate

\$10 General Admission

"It's all for the kids!"





SPONSORSHIP & BBQ TEAM FORM

Register online at bigtexasbbq.org

COMPANY or TEAM NAME: _____

SPONSOR or BBQ LEVEL: _____

CONTACT NAME: _____

ADDRESS: _____

PHONE: _____

EMAIL: _____

REFERRED BY: _____



PAYMENT INFORMATION

CHECK - Made out to Touchdown Club of Dallas

CARD (circle) **VISA** **MC** **AMEX**

NAME ON CARD: _____

CC: _____

CVV: _____

Exp. Date: _____

Amount: _____

Signature: _____



MAIL: Caroline Snabes
6000 Preston Rd. Dallas, TX 75205

EMAIL
CSNABES@YMCADALLAS.ORG